

JEFF BEYER CEO, FOUNDER BIG RIG MEDIA

Since 2000, Jeff has been positioning Big Rig Media as a premier web developing and marketing firm. Together with his talented team, he's created a booming online and print presence spanning the franchising, hospitality, private aviation and union industries, across the United States.

As the creative and technical engine driving the Big Rig Media process, Jeff makes it his, and his extremely talented team's top priority to be on top of current Internet developments.

Jeff has been featured in EQ Magazine, M/E Insights (Music Industry) and ARVC (Association of RV Parks and Campgrounds) Insight Tech Talk, as well as speaking throughout the nation on emerging tech and digital marketing.

And when he (occasionally) comes up for air from Big Rig Media, he enjoys hitting the weights, links, or doing yard work with his wife.



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