

BIGRIGMEDIA®

10153 1/2 Riverside Drive, #119
Toluca Lake, CA 91602

Dear Valued Customer,

As a valued customer I want to thank you for the opportunity to serve your organization, and assure you that we at Big Rig Media take our responsibility seriously for protecting your web site data integrity. Our systems are protected on several levels, and we utilize the most current security protocols.

We want your web hosting experience to be "Worry Free". I'm contacting you about a concerning trend in web site activity that we've encountered and our solution to the problem.

Hacker attacks are growing in number and sophistication.

The news reports are full of stories about major data intrusions, identity theft, and malware even on web sites for some of the most well established major retailers, government offices, databases, and web sites or apps.

Your site is at risk of being shut down...unless I take action to protect you.

Sometimes a single web site can infect other sites hosted on the same servers. When one site goes down that's bad, but if it spreads to other sites on that server it's a disaster! We can't let that happen. If Goggle discovers the problem your site will be flagged on public search pages (Goggle quarantines 10,000 sites A DAY!). **Visitor traffic could stop!**

This is not your father's Internet!

Big Rig Media is handling this job but it has costs of staff time, server resources, and software updating on a constant basis; the software security update alerts come weekly, and threat notices come to us at all hours of the day and night. It is with some regret that I'm compelled to charge a monthly fee to cover the costs of these ongoing software updates to prevent these very complex hack attacks.

Worry free web site maintenance: for \$2 a day!

You can't afford to allow your web site to be shut down. I can't afford to let your site be brought down either. I always appreciate the trust my clients put in Big Rig Media to host and maintain security on their web sites. We take this seriously. So starting in the month of September, 2015 we'll be implementing a new cost item as part of your monthly fees.

Please take a moment to review the info sheet on the reverse side of this letter for services, coverage, and fee schedule for this new level of service—required for everyone.

Yours Truly,



Jeff Beyer

Big Rig Media LLC
Jeff@BigRigMedia.com

Please turn over for additional information >

Introducing a Worry Free Wordpress!

You work hard to keep your business a success. Let us maintain your website so you can maintain your business.

Did you know that over the past year Google has noticed a 180% increase in the number of hacked websites. That's almost twice as much as last year! Big Rig Media wants, no needs, to keep your site safe in these new times of online threats.

Take a closer look at our Core and eCommerce Services:



WordPress Updates

Keeping your software up to date keeps your site secure. We test updates in a staging environment, to be sure everything is running smoothly, before pushing live.



Security Monitoring

Not all threats are visible. Our systems scan your site 24/7 to make sure you are not under attack. In the rare occasion a site is hacked, we get you back online - fast!



Daily Backups

We know how important your business is, that's why we perform daily off-site backups. Your content will always be safe and sound.



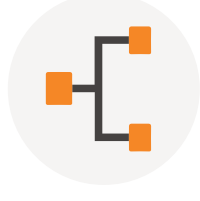
eCommerce Support

eCommerce plugins need regular maintenance and support. We keep your store running smooth so that you can keep the cash rolling in.



CDN and Caching

We get your content where it needs to be and your shopping cart data cached, which means a faster running site and more online customers.



Sitemap Submissions

As you continually update and expand your store, search engines need to know the new product to show. That's why we routinely submit updated sitemaps to Google and Bing.

LITTLE RIG

includes

Core Services:

- ✓ WordPress Core, Theme and Plugin Updates
- ✓ Security Monitoring and Cleanup
- ✓ Daily Off-Site Backups

only \$2.42 / day

*\$75/month. Based on a 31-day month. Your account will be charged at the end of each month for that months service.

eCOMMERCE RIG

includes

Core Services Plus:

- ✓ eCommerce Plugin Support
- ✓ Content Delivery Network and Caching
- ✓ Routine Sitemap Submissions

only \$3.06 / day

*\$95/month. Based on a 31-day month. Your account will be charged at the end of each month for that months service.